

GSA Contract Holders

Marketing Your GSA Schedules Contract

Date: Wednesday, August 26, 2009 • 9:00 AM – Noon

Registration begins at 8:30 AM

\$40 per person (includes continental breakfast)

Reservations required! Visit <http://ptacofsc.ecenterdirect.com>

General Services Administration (GSA) Federal Supply Schedules are contract vehicles that allow federal agencies to purchase more than 4 million products and services directly from more than 8,600 commercial suppliers. After dedicating considerable time and resources to obtaining a schedules contract, contractors find they need assistance in marketing to the federal government.

The PTAC of Schoolcraft College will host GSA contractors for a morning of instruction and conversation regarding marketing GSA products and/or services to the federal government. The morning will consist of a presentation by facilitator Mike Klewicki followed by a roundtable discussion of specific issues that companies are facing. The focus will be on finding new federal customers and increasing contract sales.

This event is intended for companies that currently hold a GSA Schedules Contract and wish to learn more about marketing their schedule and company to government agencies.

For more information or to reserve your seat, go to: <http://ptacofsc.ecenterdirect.com>, or call (734) 462-4438.

Phone: (734) 462-4438

Fax: (734) 462-4673

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www.ptacsofmichigan.org

P T A C

Procurement Technical Assistance Center
of Schoolcraft College